

WHAT IS WISELINK?

Our online and mobile-enabled distributor support website that puts you in control 24/7.

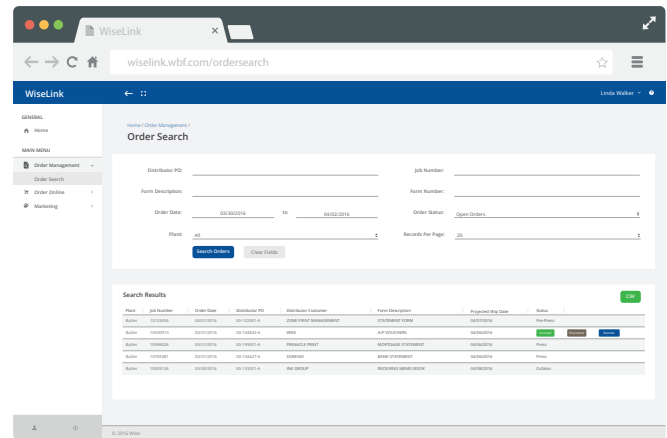
To sign up just go to: wiselink.wbf.com

WiseLink makes it easy to do business with Wise by enabling:

- Order Management
 - Review Order Status
 - Reprint Invoices
 - Track Shipments
- Place Orders - New, Repeat, Stock & Warehouse Releases
- Repeat Order Predictor Email (ROPE)
- Customize Cooperative Marketing Collateral
- Case Studies

ORDER SEARCH

- View Order Status: View a list of all production jobs sortable by job number, ship date, and form description
- Reprint Invoices and Invoice Reports
- Advance Shipping Notice - Track shipping of orders through the UPS/FedEx interface



ORDER ONLINE

WiseLink gives you the ability to place exact repeat orders, place new orders for stock items and provides real-time reporting on stock levels of warehouse items making online ordering easy.

- Exact Repeat Orders
- Rx Pad Orders
- Check Stock and Imprints
- Warehouse Releases
 - Real-time Stock Level Reporting
 - Inventory Usage Reporting

EXACT REPEAT ONLINE

As a Distributor, you want technology working for you. At Wise, we believe in that too. That's why we now have Exact Repeat Online available through WiseLink. You can access your previous orders 24 hours a day, 7 days a week, and have the ability to place orders online. Placing an exact repeat is as easy as 1-2-3.

STEP 1
SEARCH/SELECT

STEP 2
VERIFY DETAILS

STEP 3
REVIEW/PLACE ORDER

REPEAT ORDER PREDICTOR EMAIL (ROPE)

The ROPE report predicts when your order should repeat with your customers based on past order history and notifies you via email. Each month receive an email of orders that should have already repeated or should be repeating (+/-60 days).

ADVANCED SHIPPING NOTIFICATION (ASN)

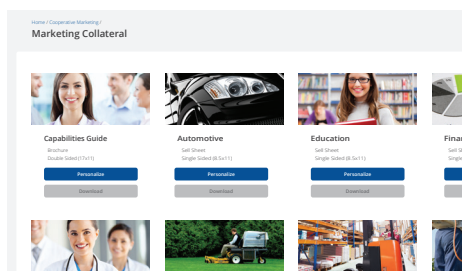
ASN gives you the flexibility to effectively plan for customer deliveries and monitor inventory by providing detailed information about a shipment, delivery dates, and the carrier via email. This can be sent via email as orders ship, in a daily digest or available online at WiseLink.wbf.com



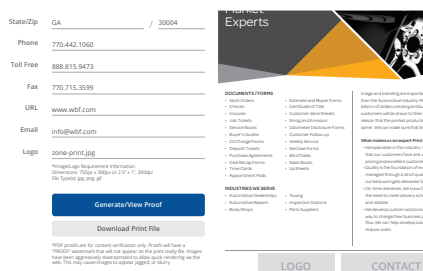
MARKETING COLLATERAL

Having the right marketing collateral to reach your audience is important. That's why WiseLink now makes it easy for you to personalize marketing collateral with your information. That's right, with WiseLink's cooperative marketing collateral you now have the ability to personalize end-user marketing materials with your logo. Instantly download a personalized print ready PDF to fit the needs of your business.

STEP 1 - SELECT AN ITEM



STEP 2 - PERSONALIZE



STEP 3 - DOWNLOAD/PRINT



CASE STUDIES

Case studies are terrific ways to demonstrate solutions to real challenges. With each case study we talk about the business challenge, the solution provided and the result. It's a great way to identify real-life solutions to help your customers. As part of WiseLink's cooperative marketing program, case studies are available to download.



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