



APPLICATIONS

- Checks
- Deposit Tickets
- Invoices
- Work Orders
- Oil Change
- Purchase Agreements
- Buyer's Guides
- Time Cards
- Job Tickets
- Deal Recap
- Service Books
- Weekly Service
- Appointment Pads
- Estimate and Repair Forms
- Smog and Emission
- Customer Follow-up
- Marine and Small Engine
- Odometer Disclosure Forms
- Heating & Air Conditioning
- Customer Work Sheets
- Certificate of Title
- Labels

TARGET AUDIENCES

- Tire Service Centers
- Inspection Stations
- Automotive Parts Stores
- Glass & Windshield Repair
- Automotive Repair Shops
- Towing Services
- Automotive Dealerships

DECISION MAKERS

- Owners
- General Managers
- Office Managers
- Service Department Managers
- Purchasing Managers
- Marketing
- IT Director/Managers

The automotive industry remains a significant contributor to the economy and has begun to climb back from the difficult challenges they have faced in recent years. Recent events have changed the landscape of the market, but they have also created large amounts of opportunities to capitalize on its recent transformation.

It is not just selling new or used cars to consumers. The services required to maintain and distribute cars after the car's initial sale are part of the \$257 billion automotive after-market. They include:

- Car Repair and Maintenance
- Oil Change and Lubrication
- Body Shops
- Transmissions

As the market matures, there will be a demand for services from businesses that understand how to cater to this industry.

At Wise, it's our focus to scan the horizon, identifying important trends and opportunities to give your company the edge. We not only offer the highest quality products and services, we also provide the best customized solutions anywhere.

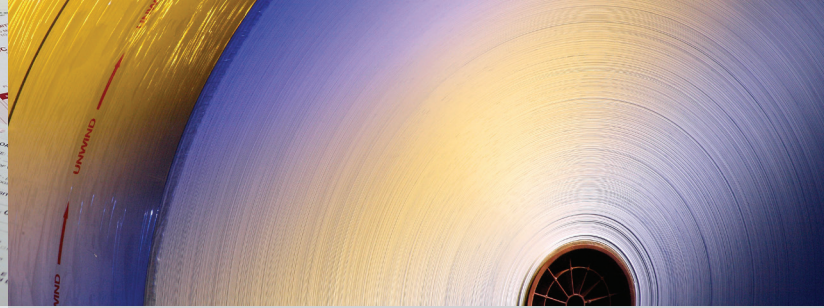
Let us help make your company more competitive in the automotive forms market. Contact us at one of our five manufacturing locations to find out how Wise can help you stay ahead!

Business Documents • Labels • Digital Printing



SHORT TO MEDIUM RUN BUSINESS DOCUMENTS

- Unit Sets
- Cut Sheets
- Continuous
- Document Security
- Custom Checks
- Check Stock
- Wraparound Books
- Notepads
- Prescription Pads
- Barcodes



LONG RUN BUSINESS DOCUMENTS

- 50" Jumbo Rolls
- Laser Cut Sheets
- Unit Sets
- Continuous
- Warehousing
- Document Security
- Direct Mail with UV



DIGITAL PRINTING

- Flyers
- Sell Sheets
- Brochures
- Rack Cards
- Postcards
- Notepads
- Single / Multi-Part Forms
- Padded Forms
- Booked Forms
- Certificates
- Coupons



INDUSTRIAL LABEL SOLUTIONS

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- Automotive
- Drum
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