



Automotive is a \$100 billion industry with a \$400 billion aftermarket. Despite the widespread adoption of electronic forms in many other industries, the automotive market still relies heavily on printed forms. A majority of businesses within this sector are small, sole proprietorships that rely more on paper forms compared to their larger counterparts. These businesses require forms that are easily portable and can be handled by employees who may have contaminants on their hands, making paper forms a more practical choice in this environment.

Wise specializes in automotive forms, including those for highly specialized applications and needs. Contact one of our production plants to find out how we can help you stay ahead in this high-profit market

WHY FORMS?

- High-profit orders.
- Highly repeatable orders with little effort.
- Account breadth and depth by selling into multiple departments (office, sales, service).
- Continued need for printed forms.
- Increase revenue and profits.

TARGET AUDIENCES

- Manufacturers
- Automotive OEMs
- Dealerships
- Repair Shops
- Autobody Shops
- Tire Service Centers
- Inspection Stations
- Automotive Parts Stores
- Glass & Windshield Repair Shops
- Towing Service Locations

APPLICATIONS

- Checks
- Deposit Tickets
- Invoices
- Work Orders
- Oil Change Orders
- Purchase Agreements
- Buyer's Guides
- Time Cards
- Job Tickets
- Deal Recaps
- Service Books
- Weekly Service Maintenance Forms
- Appointment Pads
- Estimate & Repair Forms
- Smog & Emission Checklists
- Odometer Disclosure Forms
- Heating & Air Conditioning Maintenance Forms
- Customer Worksheets
- Certificates of Title

DECISION MAKERS

- Owners
- General Managers
- Service Department Managers
- Purchasing Managers
- Office Managers
- Marketing Managers
- IT Director/Managers



Automotive is a \$100 billion industry. If you add the automotive aftermarket, this grows to \$425 to \$527 billion. Every one of these manufacturers, retailers, and service shops needs labels. Many are small businesses and sole proprietorships. Time is money, and distributors can provide tremendous value as single-source suppliers for these businesses. Working with a single supplier saves owners and managers time, reduces errors, and frees them up to manage other areas of their business. These are valuable relationships to pursue, both for them and for you.

At Wise, we specialize in automotive labels, including those for highly specialized applications and needs. Contact us at our Anderson, SC plant to find out how we can help you stay ahead in this high-profit market.

WHY LABELS?

- Highly repeatable orders
- Repeats multiple times a year
- Technical products command higher margins
- Business is sticky
- Increase revenue and profits

TARGET AUDIENCES

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APPLICATIONS

- "Under the Hood" Labels
- Doors and Side Jam Labels
- Warning Labels
- Serial Number Tags
- Battery Labels
- Tire Labels
- Returnable Tote Labels
- RFID Labels
- AIAG Standardized Labels

DECISION MAKERS

- Owners
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- Purchasing Managers
- Office Managers
- Marketing Managers
- IT Director/Managers

GEORGIA
(888) 815-9473

INDIANA
(888) 817-9473

MAINE
(800) 866-6560

PENNSYLVANIA
(888) 813-9473

LABELS
(888) 817-7036