



## BARCODED FORMS

At Wise, we use the latest in barcoding technology to ensure the highest quality and accuracy in variable image printing. We produce crisp and clear barcodes for a wide variety of applications on forms and other documents including cut sheet, unit set and continuous products with our versatile ink jet imaging systems. And with our team of printing experts, you'll get the right product, at the right price, when you need it!

## FOR MORE INFORMATION

Our professional customer service staff will be pleased to respond to your immediate needs. Please contact them at the Wise facility nearest you or online at [wbf.com](http://wbf.com).

- Service & Repair Forms
- Mailing Documents
- Patient Identification
- Bill of Lading
- Inventory Control & Tracking
- Statements
- Applications
- Purchase Orders
- Inventory Tags

## INDUSTRIES

- Automotive
- Education
- Financial
- Healthcare
- Retail
- Warehousing & Distribution
- Shipping & Receiving

## TYPES

- UPC
- POSTNET
- 2 OF 5
- CODE 39
- CODE 93
- CODE 128
- EAN
- CODABAR

# Crisp, Clear, Accurate.

## CHOOSING THE RIGHT BARCODE

When choosing the right type of barcodes for your products, inventory or assets, you face many options. To help, we have highlighted a few of the major barcode types. No matter what your need, we have the information you need to get started.



### UPC CODE

UPC (Universal Product Code) barcodes are numerical twelve digit codes uniquely assigned to different items. UPC bar codes are primarily used at the point of sale for traded goods.



### POSTNET

POSTNET (Postal Numeric Encoding Technique) barcodes are a type of encoded barcode used by the USPS in order to direct and track mail. POSTNET barcodes use an encoding system that matches specific barcodes with specific digits.



### 2 OF 5

Interleaved 2 of 5 barcodes use a two-part numerical encoding system. The black bars represent the first number, while the second number in the set is represented by the space or white bars in-between the black bars.



### CODE 39

Code 39 barcodes are used widely across many industries for inventory and tracking purposes. Code 39 barcodes are alphanumeric and may use readable or non-readable characters above the bars.



### CODE 93

Code 93 is a barcode designed as a response to Code 39 and includes enhanced security features. Code 93 uses variable length symbology. Code 93 is able to use the entire character set by using different combinations of two characters.



### CODE 128

Code 128 is used in number-only barcodes. Code 128 is used frequently in the shipping and packaging industries in order to provide tracking through the supply chain process.



### EAN

EAN (International Article Number) barcodes are the most common type of barcode and can be found on the majority of consumer products. EAN barcodes consist of thirteen digits used to identify specific items at the point of sale.



### CODABAR

CODABAR is a numeric, low-density barcode often utilized by libraries. CODABAR barcodes encode information through a series of start and stop characters. (A,B,C,D)



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