



The financial services industry is one of the largest consumers of paper. While making the transition to electronic documents, financial companies must use physical paper in certain cases. This means labels to help organize and manage these documents. Financial labels can be anything from asset tags on a bank's filing cabinets to color-coded labels on the files inside them. Because financial labels are part of a company's brand image, it is important that labels be the highest quality and their look be consistent with the client's other marketing materials.

Wise specializes in financial labels, including those for highly specialized applications and needs. Contact our label plant to find out how we can help you stay ahead in this high-profit market.

#### WHY LABELS?

- Highly repeatable orders
- Repeat multiple times a year
- High-margin products
- Increase revenue and profits

#### TARGET AUDIENCES

- Commercial Banks
- Credit Unions
- Insurance Companies
- Credit Card Companies
- Asset Management Firms
- Mortgage Companies
- Finance Companies
- Accounting Companies
- Trust Companies
- Stock Brokerage Firms
- Investment Fund Companies

#### APPLICATIONS

- Asset Tags
- Shipping & Address Labels
- Box Labels
- Communication Labels
- Brand Identification Labels
- Organizational Labels
- Color-coded Labels
- Filing Labels
- Marketing Labels
- Promotional Decals

#### DECISION MAKERS

- Marketing Managers
- IT Director/Managers
- Human Resources Managers
- Office Managers
- Branch Managers
- Purchasing/Procurement Managers



Despite the explosion in e-commerce, the financial services industry remains one of the largest users of paper forms. While finance companies are making the transition to electronic documents, this remains a highly regulated industry that is still required to use physical documents for things such as disaster recovery, legal documentation, and wet signatures. For distributors, this translates into outstanding opportunities to sell repeatable, high-margin jobs. For the foreseeable future, financial documents, including forms, invoices, and checks, will remain highly profitable pockets of business.

## WHY FORMS?

- Highly repeatable orders.
- Repeat multiple times per year.
- High-margin products.
- Increase revenue and profits.

## TARGET AUDIENCES

- Commercial Banks
- Credit Unions
- Insurance Companies
- Asset Management Firms
- Mortgage Companies
- Finance Companies
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## APPLICATIONS

- Three-on-a-Page Manual Checks
- Check Stock
- Deposit Tickets
- Statements
- Deposit Slips
- Notice of Funds or Wire Transfer
- Cash Tickets
- Loan Coupons
- Credit/Debit Memos
- Certificates of Deposit
- Stocks & Bonds
- Insurance Applications
- Teller Receipts

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