



APPLICATIONS

- Insurance and Claim Forms
- Prescription Pads
- Encounter Forms
- Billing Forms/Statements
- General History Forms
- Health History Forms
- Immunization Records
- Medication Records
- Labels

TARGET AUDIENCES

- Hospitals
- Physicians
- Dentists
- Labs
- Hospice
- Urgent Care Centers
- Emergency Departments
- Long Term Care Facilities
- Pharmacies
- Home Care

DECISION MAKERS

- Material Managers
- IT Director/Managers
- Human Resources
- Laboratory Managers
- Pharmacy Managers
- Department Heads
- Marketing
- Office Managers
- Finance
- Purchasing/Procurement Managers

The U.S. healthcare sector encompasses hospitals, doctor's offices, emergency care units, nursing homes, and social services providers with combined revenue of 2.2 trillion. The healthcare market has seen rapid growth over the last five years, presenting many new print opportunities.

Despite government mandates to implement Electronic Health Record (EHR) systems, many healthcare providers have not reduced paper-based processes. In the last decade the healthcare industry is the only industry to show an increase in paperwork. The switch to electronic systems in the medical industry has been delayed by various factors, such as the:

- Fragmented health care system
- Financial investment required to implement EHR systems
- Disruption of patient care caused by learning a new system

Even as healthcare providers continue to implement EHR systems, many will be looking to print professionals for making their processes more efficient.

At Wise, it's our focus to scan the horizon and identify important opportunities to give your company the edge. We not only offer the highest quality products and services, we also provide extremely competitive customized solutions.

Let us help your company gain new business in the healthcare forms market. Contact us at one of our five manufacturing locations to find out how Wise can help you stay ahead!

Business Documents • Labels • Digital Printing



SHORT TO MEDIUM RUN BUSINESS DOCUMENTS

- Unit Sets
- Cut Sheets
- Continuous
- Document Security
- Custom Checks
- Check Stock
- Wraparound Books
- Notepads
- Prescription Pads
- Barcodes



LONG RUN BUSINESS DOCUMENTS

- 50" Jumbo Rolls
- Laser Cut Sheets
- Unit Sets
- Continuous
- Warehousing
- Document Security
- Direct Mail with UV



DIGITAL PRINTING

- Flyers
- Sell Sheets
- Brochures
- Rack Cards
- Postcards
- Notepads
- Single / Multi-Part Forms
- Padded Forms
- Booked Forms
- Certificates
- Coupons



INDUSTRIAL LABEL SOLUTIONS

- Durable
- Automotive
- Drum
- Chemical
- Inventory
- Electronic
- Healthcare
- Branding
- Barcodes
- UV / Laminated
- Thermal Transfer
- Tamper Evident
- All Temperature
- ISO & UL Certified



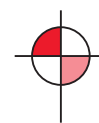
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