

In the manufacturing and distribution industry, labels continue to be an important and highly profitable part of the distributor's product mix. The substrates and environments to which these labels are exposed requires a deep level of expertise that not every label vendor can offer. Wise putting you in a position to win and maintain these accounts. How? We have decades of R&D experience in meeting the exacting requirements of manufacturing and distribution applications and expertise in producing labels that stand up against the most punishing environmental conditions.

Wise specializes in manufacturing and distribution labels, including those for highly specialized applications and needs. Contact our label plant to find out how we can help you stay ahead in this high-profit market.

WHY LABELS?

- Highly repeatable orders
- Orders repeat multiple times a year
- High-profit products
- Increase revenue and profits

TARGET AUDIENCES

- Food Manufacturers
- Automotive Manufacturers
- Appliance Manufacturers
- · Power Equip. Manufacturers
- · Chemical Manufacturers
- Healthcare Equip. Manufacturers
- Carpet & Rug Manufacturers
- Apparel Manufacturers
- · Textile Mills
- · Direct Distributors
- Wholesalers

APPLICATIONS

- · Industrial Labels
- · Prime Labels
- · Durable Goods Labels
- Warehouse Labels
- HazCom Labels

- · Chemical-resistant Labels
- · Extreme Temperature Labels
- Security Labels
- · RFID Labels

DECISION MAKERS

- General Managers
- Owners
- Office Managers
- · Operations Manager
- · Quality Control Managers
- · Purchasing / Sourcing Dept.
- · Warehouse Managers
- Transportation Managers
- Service Department Managers

GEORGIA (888) 815-9473

INDIANA (888) 817-9473

MAINE (800) 866-6560 **PENNSYLVANIA** (888) 813-9473

LABELS (888) 817-7036

Selling Forms to the Manufacturing & Distribution Market





Despite growth in electronic forms, printed forms continue to be strong sellers. Even if companies use digital forms, many still need printed versions, as well. Why do printed forms remain essential?

- Legacy systems make supporting a full transition to digital forms time-consuming and expensive.
- Multiple locations or high numbers of mobile users can make digital-only access costprohibitive.
- Employees may work in areas where Internet connection is not guaranteed.
- · For some users, paper forms may be more efficient, less costly, and easier to adopt.

Wise specializes in financial forms, including those for highly specialized applications and needs. Contact one of our production plants to find out how we can help you stay ahead in this high-profit market.

WHY FORMS?

- Highly repeatable orders
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TARGET AUDIENCES

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APPLICATIONS

- Invoices
- · Receipts
- · Bill of Lading Forms
- · Freight Bills
- Purchase Orders
- Inventory Tags
- Statements

- Checks
- · Work Orders
- Employment Applications
- · Quality Assurance
- Pre-shipment Inspections
- Maintenance Reports
- Driver Logs

DECISION MAKERS

- General Managers
- Owners
- Controllers
- VPs of Finance / CFOs
- Office Managers
- Operations Manager
- Quality Control Managers
- · Purchasing / Sourcing Dept.
- · Warehouse Managers
- Transportation Managers
- · Service Department Managers

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