



### APPLICATIONS

- Donor Letters
- Annual Membership Cards
- Fundraising Forms
- Direct Mail
- Cut Sheets
- Pledge Forms
- Alumni Letters
- Reply Envelopes
- Labels

### DECISION MAKERS

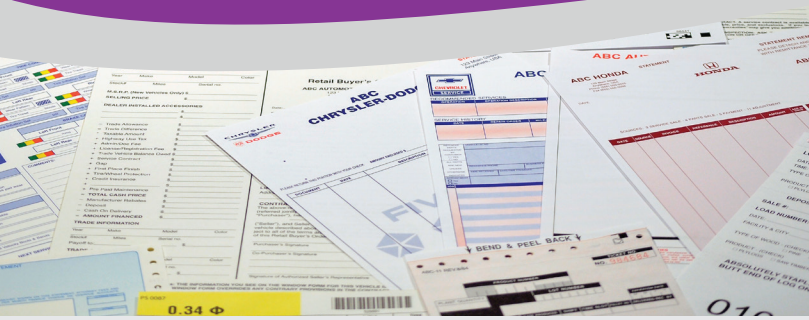
- Professional Organizations
- Alumni
- Museums
- Humanitarian Services
- Education
- Health
- Foundations
- Religious Organizations
- Art/Culture/Humanities
- Conservation Leagues

Currently there are 1.4 million organizations registered with the IRS as non-profit organizations. It is estimated that over eight million people are employed through the non-profit sector. Non-profits rely heavily on word of mouth and active donor participation to get the word out about their mission. The non-profit sector is often overlooked due to the perception that there are not many opportunities within the market. We know that couldn't be further from the truth! Many print opportunities exist within the non-profit market. Non-profit organizations often seek the services of print professionals to produce personalized direct mail such as brochures, pledge cards, and other marketing collateral that increase donations and organization awareness.

Print materials remain one of the primary factors for success within the non-profit market. The National Center for Charitable Statistics reported the majority of contributions in the non-profit market come through individuals and direct mail efforts. Donors over the age of forty, which account for a large part of charitable donations, are also more likely to respond through direct mail.

At Wise, it's our focus to scan the horizon and identify important opportunities to give your company the edge. We not only offer the highest quality products and services; we also provide extremely competitive customized solutions.

Let us help your company gain new business in the non-profit market. Contact us at one of our five manufacturing locations to find out how Wise can help you stay ahead!



## SHORT TO MEDIUM RUN BUSINESS DOCUMENTS

- Unit Sets
- Cut Sheets
- Continuous
- Document Security
- Custom Checks
- Check Stock
- Wraparound Books
- Notepads
- Prescription Pads
- Barcodes



## LONG RUN BUSINESS DOCUMENTS

- 50" Jumbo Rolls
- Laser Cut Sheets
- Unit Sets
- Continuous
- Warehousing
- Document Security
- Direct Mail with UV



## DIGITAL PRINTING

- Flyers
- Sell Sheets
- Brochures
- Rack Cards
- Postcards
- Notepads
- Single / Multi-Part Forms
- Padded Forms
- Booked Forms
- Certificates
- Coupons



## INDUSTRIAL LABEL SOLUTIONS

- Durable
- Automotive
- Drum
- Chemical
- Inventory
- Electronic
- Healthcare
- Branding
- Barcodes
- UV / Laminated
- Thermal Transfer
- Tamper Evident
- All Temperature
- ISO & UL Certified



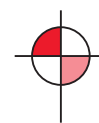
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