



Currently there are 1.4 million nonprofit organizations registered with the IRS. Because most nonprofits have budgets of less than \$1 million, there is often a mistaken notion that this is not a profitable market. This is not the case. Nonprofits need forms just like any other business, and because they tend to be smaller organizations, they often use forms in print. In the nonprofit world, forms are used both in the main offices and in interactions with donors and volunteers.

Wise specializes in nonprofit forms, including those for highly specialized applications and needs. Contact one of our production plants to find out how we can help you stay ahead in this high-profit market.

#### WHY FORMS?

- Highly repeatable orders
- Repeat multiple times per year
- High-margin products
- Increase revenue and profits

#### TARGET AUDIENCES

- Educational Institutions
- Religious Organizations
- Disaster Relief and Humanitarian Groups
- Foundations
- Membership Organizations
- Advocacy Organizations
- Research Organizations
- Arts and Culture Organizations
- Medical Research Charities
- Scholarship and Financial Aid Services
- Environmental Conservation Groups
- Libraries and Historical Societies

#### APPLICATIONS

- Office Forms
- Donor Letters
- Annual Membership Cards
- Fundraising Forms
- Event Registration Forms
- Membership Forms
- Volunteer Forms
- Direct Mail
- Cut Sheets
- Time Cards
- Pledge Forms
- Alumni Letters
- Reply Envelopes

#### DECISION MAKERS

- Development Director
- Finance Director
- Office Manager
- Operations Manager
- Purchasing Manager
- IT Director/Manager
- Human Resources Manager



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## APPLICATIONS

- Office Labels
- Donation Recognition Stickers
- Name Tags
- Bumper Stickers
- Product Labels
- Address Labels
- Event Stickers
- "Thank You" Stickers
- Window Clings
- Promotional Labels

## DECISION MAKERS

- Development Director
- Finance Director
- Office Manager
- Operations Manager
- Purchasing Manager
- IT Director/Manager
- Human Resources Manager

There are currently over one million nonprofit organizations registered with the IRS. Labels are an essential tool to help nonprofits effectively manage their operations, from fundraising campaigns to inventory management to event promotions. Because most nonprofits have budgets of less than \$1 million, there is often a mistaken notion that this is not a profitable market. This is not the case. Nonprofits are always looking for creative ways to broadcast their message and further their missions. This creates lots of opportunity for creativity.

Wise specializes in nonprofit labels, including those for highly specialized applications and needs. Contact our Anderson, SC label plant to find out how we can help you stay ahead in this high-profit market.

## WHY LABELS?

- Highly repeatable orders
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- High-margin products
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(888) 815-9473

INDIANA  
(888) 817-9473

MAINE  
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PENNSYLVANIA  
(888) 813-9473

LABELS  
(888) 817-7036