



wise
print | technology | services



Capabilities Guide

Your Business Printing Resource

Since its inception, Wise has stood for excellence in customer service and distributor support. As a trade printer, all of our business documents, labels, and digital printing products are produced with the utmost care giving you the quality you need to compete in today's marketplace.

We handle orders from the simple to the most complex in quantities up to several million including multi-year print management contracts. With five manufacturing facilities, we are ideally positioned to help your business grow and prosper now and in the future. When you have a unique requirement, let our professional staff with hundreds of years of combined print expertise help you provide solutions to your customers.



Business Forms

In 1969, Wise pioneered the short-run business forms market with unit sets. Today, we are a diversified business document printer that includes cut sheet and continuous forms and checks. Our manufacturing capabilities go both deep and wide when it comes to customizing options. Whether you need punching, numbering, perforations, or barcoding, you can have the form your way.

Unit Sets

Unit sets are ideal for handwritten applications. They can be individually printed or bound together in a book. Our unit set product line has just about any feature you would want. Whether it's top or side stub, six-color printing, or just about any other option you can think of, Wise has the production capabilities to meet your business document requirements. That's why print professionals choose Wise for their short to medium run orders!

- Invoices
- Sales Orders
- Work Orders
- Purchase Orders

Cut Sheets

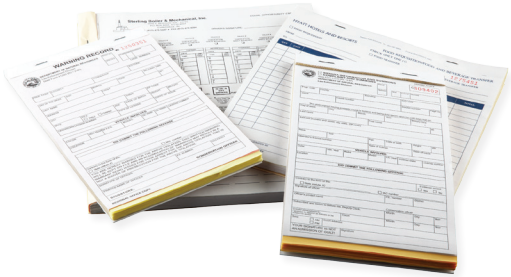
With a comprehensive expertise in laser printer applications, state-of-the-art equipment, and knowledgeable staff, we are able to provide leading edge cut sheet solutions. Our cut sheet products are designed for today's non-impact printer technologies often utilizing heat resistant inks. We deliver from individual short to medium run orders to large multi-year print management contracts that include quantities reaching several million forms.

- Invoices
- Checks
- Statements
- Letterhead

Continuous

Wise's continuous forms line exceeds the requirements of today's impact printing technologies. When you choose Wise for custom continuous products, you get the highest quality forms available. From single to multiple part, with industry-leading features and options, we have the continuous solution for you. Let Wise be your single source for your short to medium run orders.

- Invoices
- Purchase Orders
- Statements
- Bills of Lading



Books

Wraparound books and booked forms are ideal for keeping records and having all your information in one place. They are perfect for custom printed unit sets using carbonless papers and professionals on-the-go. Just write on the original form and give it to your customer or prospect, and the copies remain in the book for further reference.

Booked forms come in many shapes and sizes and are ideal for:

- Sales Orders
- Receipts
- Invoices
- Estimates

Document Security

Wise's Document Security program is a comprehensive document security program rich in features and papers giving your customers the convenience, flexibility and security they need to minimize their exposure to fraud alteration attempts.

- Checks
- College Transcripts
- Prescription Pads
- Titles of Ownership
- Hospital Records
- Certificates
- Insurance Documents
- Tickets



Prescription Pads

Wise manufactures tamper-resistant prescription pads with over nine security features that exceed the requirements mandated by the Centers for Medicare and Medicaid Services (CMS). To be considered tamper-resistant, a prescription pad must have at least one security feature of each characteristic below:

- Prevent unauthorized copying of a prescription form
- Inhibit erasure or modification of information
- Prevent the use of counterfeit prescription forms

Vertical Markets

Gaining expertise in an industry is a great way to differentiate your products and services. At Wise, we have vertical market solutions to help you become a leader and cost-effectively generate new sales. Look to us for your vertical market needs.

- Automotive
- Financial
- Education
- Healthcare
- Retail
- Utilities
- Insurance
- Telecommunications
- Manufacturing
- Distribution

Barcode/Variable Imaging

At Wise, we use the latest in barcoding technology to ensure the highest quality and accuracy in variable image printing. With our versatile ink jet imaging systems, we produce crisp and clear barcodes for a wide variety of applications on forms and other documents including cut sheet, unit set and continuous products. Wise has the barcode solutions to help you become a leader in specific markets. And with our team of printing experts, you'll get the right product, at the right price, when you need it!



Notepads

Wise custom notepads are a powerful promotional and branding tool. They're perfect for customer giveaways, business notes and reminder lists. You'll be delighted with these quality one-sided customized paper pads. Each pad is produced using super-bright paper with a glue-top binding and hard cardboard backing.

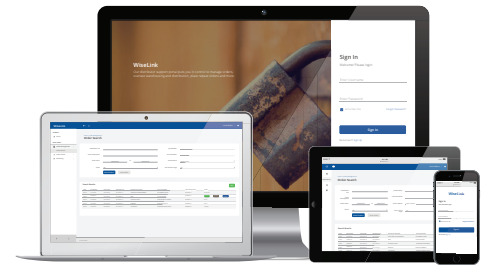


Jumbo Rolls

Opportunities for distributors in the 50" Jumbo Roll business document market continue to grow. Wise is ideally positioned at the forefront of this market with industry-leading capabilities providing high quality, low cost manufacturing, and strong customer sales and support all at extremely competitive prices.

Warehouse & Distribution

Turn distribution challenges into competitive advantages for your company. As your supply chain partner, Wise can provide the complete warehousing and distribution solution. From pick and pack operations to pallet load shipping, our state-of-the-art warehouse and automated distribution capabilities will set you apart from your competition.



WiseLink

WiseLink is an integrated on-line distributor support service that enables you to manage orders, warehousing, distribution, and fulfillment for your customers. WiseLink components include:

- Order Status
- UPS Tracking Interface
- Invoice Review & Reprinting
- Exact Repeat Ordering
- Release Orders
- Receiving Orders
- Stock Level Reporting
- Inventory Usage Reporting



Labels

Brandmark, a Wise company, is an industrial label supplier providing unique label solutions designed specifically for the most demanding applications. We use robust materials and high performance adhesives combined with creative converting for product identification and tracking. Our extensive manufacturing capabilities and comprehensive knowledge of raw materials help you solve the most challenging label problems. A few of the markets we serve include:

- Durable labels
- Barcode labels
- Freezer labels
- Hi-temperature labels
- Healthcare labels
- Chemical labels
- Outdoor labels
- Branding labels
- ISO Certified
- UL Certified



Digital Printing

Digital printing provides extremely high-quality output, and is a fast, cost-effective method of printing. Getting your message out quickly, and reaching the right audience, is essential. That's where cost-effective, short-run digital printing comes into play. Wise specializes in program business supported by integration with many of today's more popular distributor web to print systems. Let us help make your company more competitive in the digital printing market.

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