



HP 6K Digital Label Press

When your customers need labels, there is no better place to turn than Wise. Whether prime, durable, or security labels, and whether you need long-run or short-run or anywhere in-between, Wise has the latest, most advanced technology to bring the best solution to your label and tag challenges.

Our professional manufacturing capabilities include our recently purchased HP 6K Digital Label Press, one of the most advanced digital label presses in the world. If you need it, we can produce it — fast!

***From brilliant four-color to specialty inks to security applications, our HP 6K Digital Label Press can produce it in runs as short as one!***



### Some of our capabilities include:

- Short to long runs
- Brilliant four-color
- Specialty inks and substrates
- Sequential barcoding
- Prototyping

With our full range of traditional and digital production technologies, we can supply all of your label needs under a single roof.

***No matter the label, we can produce it!***



*"Today, distributors need to be able to supply everything from durable labels to prime and security labels, often to the same customer. Here at Wise, our ability to meet any label need makes our customers that much more valuable to their customers."*

- Will Prettyman,  
General Manager,  
Anderson, SC  
Labels Plant

**The labels market is rapidly changing, and having a supplier with the latest technology is critical.**

- Durable labels and tags identify products and track them along complex supply chains, making sequential barcoding a must.
- Prime labels are customer-facing marketing tools that represent the brand. Short-run, targeted segments, personalization, and prototyping have become necessities for your customers.
- As criminals become increasingly sophisticated, security labels ensure that your customers' assets are protected.

From short run to long run, Wise label solutions can be designed to satisfy most any requirement, including machine-applied processes, tough application surfaces, and a wide variety of temperatures and weather conditions. Our labels adhere to most anything, including plastic, metal, cardboard, pallets, tires, power equipment, and chemical containers. We can finish your labels on rolls, sheets, or fan-folded packs.

***Wise strives to be your leading label partner by providing superior label solutions with exceptional customer service. Our highly experienced team is standing by to help you find the right solution for your application.***



**Request a quote today!**  
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