



Selling forms into the healthcare market is a huge opportunity for distributors. The number of urgent care, preventative care, and specialty care facilities is exploding, and this growth shows no signs of slowing. Each medical facility needs its own sets of forms. Because forms must be accessible to every patient, printed forms will remain necessary for a long time to come. This is a high-volume, high-profit market. Once each healthcare form is set up, these jobs tend to repeat with little change. This means you make money without touching the account.

Wise specializes in healthcare forms, including those for highly specialized applications and needs. Contact one of our production plants to find out how we can help you stay ahead in this high-profit market.

WHY FORMS?

- Stable, high-volume market.
- Highly repeatable orders.
- High-margin products.
- Increase revenue and profits.

TARGET AUDIENCES

- Hospitals
- Primary Care Medical Offices
- Specialty Care Medical Offices
- Dental Offices
- Optical Care Centers
- Medical Labs
- Hospice Services
- Urgent Care Centers
- Emergency Departments
- Long-Term Care Facilities
- Pharmacies
- Non-traditional Medical Providers (Chiropractic, Accupuncture)
- Rehab Facilities

APPLICATIONS

- Insurance and Claim Forms
- Prescription Pads
- Encounter Forms
- Billing Forms/Statements
- General History Forms
- Health History Forms
- Immunization Records
- Medication Records

DECISION MAKERS

- Material Managers
- IT Director/Managers
- Human Resources Managers
- Laboratory Managers
- Pharmacy Managers
- Department Heads
- Marketing Managers
- Office Managers
- Finance Managers
- Purchasing/Procurement Managers



Why sell healthcare labels? Whether the economy is booming or busting, people still need prescriptions, lab tests, and in-office and in-hospital care. If you want to sell into a market that is steady, predictable, and profitable, healthcare labels offers tremendous opportunity. The healthcare industry relies on physical labels for a wide range of products, such as test tubes, medical supplies, and imaging equipment, that cannot be replicated by digital alternatives. This makes healthcare labels one of the most stable markets you can sell into.

Wise specializes in healthcare labels, including those for highly specialized applications and needs. Contact our label plant to find out how we can help you stay ahead in this high-profit market.

WHY LABELS?

- Highly repeatable orders.
- High-margin products.
- Physical products that cannot be replaced with digital alternatives.
- Increase revenue and profits.

TARGET AUDIENCES

- Hospitals
- Primary Care Medical Offices
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APPLICATIONS

- Patient Identification Labels
- Chart Labels
- Medication Labels
- Laboratory Labels
- Medical Supply Labels
- Diagnostic & Medical Imaging Labels
- Medical Equipment Labels
- Blood Bag Labels
- Infection Control Labels
- Medical Record Labels
- Sterile Processing Labels
- Medical Alert Stickers and Labels
- Nursing Labels and Stickers
- RFID Labels
- Food Service and Dietary Labels
- IV Line Identification Labels

DECISION MAKERS

- Materials Managers
- IT Director/Managers
- Human Resources Managers
- Laboratory Managers
- Pharmacy Managers
- Department Heads
- Marketing Managers
- Office Managers/Administrators
- Administration Management
- Operations Managers
- Finance Managers
- Purchasing Managers

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