



Home services is a \$657 billion market with 2.5 million home services businesses that focus on the upkeep and maintenance of residential homes. This is a strong, expanding market, encompassing everything from landscaping to home renovation to pest control. Because many of these are small businesses offering hands-on services out in the field, this market still uses a lot of paper forms. Thus, there is considerable potential for distributors to sell products such as service agreements, estimates, and inspection forms.

Wise specializes in home services forms, including those for highly specialized applications and needs. Contact one of our production plants to find out how we can help you stay ahead in this high-profit market.

#### WHY FORMS?

- Highly repeatable orders.
- Repeat multiple times per year.
- High-margin products.
- Increase revenue and profits.

#### TARGET MARKETS

- Lawn Care & Landscaping Services
- Moving Services
- Appliance Repair Services
- Plumbing/Drain Cleaning Services
- Home Moving Services
- Pest Control Services
- Snow Removal Services
- Handyman Services
- Fuel Service Providers
- Pool Cleaning Services
- HVAC Service Providers
- Interior & Exterior Home Painting Services
- Gutter Cleaning Services
- Electrical Service Providers
- Home Inspection Services
- Chimney Cleaning Services
- Concrete Restoration Services
- Mobile Pet Services
- Computer Repair Services
- Carpet Cleaning Services
- Home Renovation Services

#### APPLICATIONS

- Moving Forms
- Asset Forms
- Office Forms
- Tools & Equipment Labels
- Warehouse and Shelving Forms
- Call for Service Forms
- "Company Brand / Logo" Forms
- "We Missed You" Door Hangers

#### DECISION MAKERS

- Owners
- General Managers
- Office Managers
- Warehouse Managers
- Transportation Managers
- Service Department Managers



Home services is a \$657 billion market with 2.5 million home services businesses that focus on the upkeep and maintenance of residential homes. This is a strong, expanding market, requiring everything from landscaping to home renovation to pest control. Home services contractors need reliable label solutions to organize their administrative tasks; identify tools, service equipment, and other assets; and organize and track items in their storage areas. Due to environmental conditions and durability requirements, these businesses often require custom label solutions, making these high-profit applications.

Wise specializes in home services labels, including those for highly specialized applications and needs. Contact our label plant to find out how we can help you stay ahead in this high-profit market.

#### WHY LABELS?

- Highly repeatable orders.
- Repeat multiple times per year.
- High-margin products.
- Increase revenue and profits.

#### TARGET MARKETS

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