



The U.S. residential real estate market in the United States is valued at \$2.48 billion, with an expected CAGR of over 2.10% over the next few years. The commercial market has been estimated at anywhere from \$1.2tr-\$3.8tr, although the growth rate is slower. Both markets are highly dynamic and require an array of business forms for transactions and documentation processes. The ability to deliver high-quality printed business forms that meet the unique needs of real estate professionals positions print distributors as valuable partners in these thriving sectors.

At Wise, we specialize in forms for the real estate market, including fully custom forms for specialized applications and needs. Contact us at one of our four forms manufacturing plants to find out how we can help you stay ahead in this high-profit market.

TARGET AUDIENCES

- Real Estate Agents
- Property Management Companies
- Property Developers
- Leasing Companies
- Facility Management Firms
- Title and Escrow Companies
- Homeowners Associations
- Appraisal Companies
- Construction and Renovation Companies
- Real Estate Attorneys
- Home Inspectors
- Home Staging Companies
- Property Insurance Providers
- Property Investors

APPLICATIONS

- Property Listings
- Purchase Agreements
- Lease Agreements
- Rental Applications
- Contracts
- Disclosure Forms
- Inspection Reports
- Tenant Agreements
- Maintenance and Repair Logs
- Financial Documentation
- Move-In and Move-Out Checklists
- Property Management Forms

DECISION MAKERS

- Property Managers
- Office Managers
- Title and Escrow Officers
- Property Investors
- Real Estate Attorneys
- Real Estate Agents and Brokers
- Construction/Renovation Project Managers



For print distributors, the U.S. residential real estate market presents an exciting opportunity to offer industrial and office labels and tags. With a current valuation of \$2.48 billion and a projected CAGR of over 2.10% in the near future, this market holds great potential for growth. The commercial side of the real estate industry is even larger, with estimates ranging from \$1.2 trillion to \$3.8 trillion. While the growth rate may be slower in the commercial sector, it remains a long-term opportunity.

At Wise, we specialize in labels for the real estate market, including fully custom tags and labels for specialized applications and needs. Contact us at our Anderson, SC label plant to find out how we can help you stay ahead in this high-profit market.

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APPLICATIONS

- Property Identification Labels
- Safety and Warning Labels
- Signage and Directional Labels
- Floor Graphics
- Asset Management Labels
- Tenant Labels
- Maintenance and Service Labels
- Office Labels
- Custom Labels
- Shipping and Mailing Labels

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GEORGIA
(888) 815-9473

INDIANA
(888) 817-9473

MAINE
(800) 866-6560

PENNSYLVANIA
(888) 813-9473

LABELS
(888) 817-7036