



Selling Labels to the Transportation and Logistics Market



Transportation and logistics is a \$43 billion industry encompassing shipping, freight, warehousing, distribution, and more. In this sector, a wide variety of types of industrial and office labels are utilized to facilitate smooth operations and ensure efficient supply chain management. Among the factors making this a profitable market for distributors include high demand, vast market size, continual growth, need for regulatory compliance, and the repeat nature of the business.

At Wise, we specialize in tags and labels for the transportation and logistics sector, including fully custom solutions for specialized applications and needs. Contact us at our label manufacturing plant in Anderson, SC to find out how we can help you stay ahead in this high-profit market.

TARGET AUDIENCES

- Freight Forwarders
- Carriers
- Warehousing and Distribution Centers
- Third-Party Logistics (3PL) Providers
- Courier and Delivery Services
- Brokers and Freight Forwarders
- Supply Chain Management Companies
- Industry Associations and Consultants

APPLICATIONS

- Shipping Labels
- Barcoded Labels
- Warehouse Labels
- Pallet Labels
- Product Labels
- Hazardous Materials Labels
- Handling Labels
- Asset Labels
- Safety Labels
- Quality Labels

DECISION MAKERS

- Supply Chain Managers
- Operations Managers
- Purchasing Managers
- Warehouse Managers
- Compliance Officers
- IT Managers
- Fleet Managers
- General Managers
- Owners
- Office Managers
- Transportation Managers
- Service Department Managers

GEORGIA
(888) 815-9473

INDIANA
(888) 817-9473

MAINE
(800) 866-6560

PENNSYLVANIA
(888) 813-9473

LABELS
(888) 817-7036



Transportation and logistics is a \$43 billion industry encompassing shipping, freight, warehousing, distribution, and more. This sector relies heavily on efficient documentation and record-keeping processes. From bills of lading and shipping manifests to delivery receipts and inventory forms, business forms play a pivotal role in ensuring smooth operations and regulatory compliance. Because of the unique nature of the transportation and logistics sector, distributors can often help customers develop custom forms, increasing the profitability of these products.

At Wise, we specialize in forms for the transportation and logistics sector, including custom forms for specialized applications and needs. Contact us at one of our four forms manufacturing plants to find out how we can help you stay ahead in this high-profit market.

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APPLICATIONS

- Bills of Lading
- Delivery Receipts
- Purchase Orders
- Inventory Forms
- Packing Lists
- Customs Documentation
- Routing Sheets
- Safety and Compliance Forms
- Invoices
- Freight Bills
- Statements
- Checks
- Work Orders
- Employment Applications
- Quality Assurance Forms
- Pre-Shipment Inspection Reports
- Maintenance Reports
- Driver Logs
- Maintenance and Inspection Forms

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